



Public Relations Intern

Minneapolis, Hybrid

About Hail Mary! PR

Minneapolis-based Hail Mary! PR was launched to provide next-level creativity and strategy to brands' PR needs. As we've grown, we've integrated PR with brands big and small, new and old, in ways that feel both natural and meaningful. At Hail Mary, we never lose sight of our clients' business objectives and we think like founders. Success means growing and attracting great brands and helping them win while simultaneously fostering a culture of development and attracting ambitious, high-potential talent.

About the Role

Hail Mary! PR is looking for a Public Relations Intern who is eager to join our team this Summer. The candidate will gain visibility into the inner workings of a PR agency, along with valuable experience in media relations, from writing and media list building, to pitching. The intern will also assist our team with research and strategy and must be able to juggle multiple projects simultaneously. We are looking for someone who is fun, reliable, flexible and eager to broaden their PR skills with a rad team of industry experts.

Key Responsibilities

- Assist with client and media research
- Develop and maintain client media lists and client coverage reports
- Research and manage award entry opportunities for clients
- Write press releases and pitches
- Proactively pitch media
- Social media management
- Miscellaneous administration duties

Requirements

This is a temporary, paid internship opportunity. We are looking for a college junior, senior or recent graduate who can commit to 40 hours a week (M-F 8:30 am - 5:00 pm) starting in the Spring or Summer. We are flexible with the official start date.

Working Conditions

Hail Mary! follows a hybrid work schedule. Mondays, Thursdays and Fridays are work from home days. Employees are expected to report to the Minneapolis office on Tuesdays and Wednesdays.

Equal Opportunity

At Hail Mary!, we're committed to embracing the uniqueness of every individual. Diversity, equity, and inclusion are more than buzzwords—they're pillars that guide the way we hire to create an environment where all belong. We are an equal opportunity employer that welcomes people regardless of background, experience or perspective. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sexual orientation, gender, gender expression, age, veteran status, medical condition or any other characteristic protected by law.

Connect With Us

To get the conversation started, please send your resume to ashley.koestler@hailmarypr.com.

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Hail Mary! PR Values – Who We Are

LEAN: Relentlessly Efficient. We have an attitude that drives our energy and decisions. We never just go through the motions or get hung up because “that’s the way it’s always been.” We show our worth by doing exactly what needs to be done. Some might call it entrepreneurial spirit, we call it being fearlessly decisive. It’s asking questions to get to the kernel of truth and the core need; the pursuit of adding value over following tradition.

GET SH*T DONE: We Are Finishers. We do what we say we will and persevere against any obstacles that pop up along the way. We are driven by reaching the goals we set for ourselves and use our smarts to get there in nimble, unorthodox ways when typical tactics aren’t working. We are determined, persistent, proactive and always follow through.

INTENTIONAL: Savvy and Strategic. Working with purposeful intention is how we stay on course. At every turn, there will be a number of paths we can take a client, and our recommendations must always be well reasoned and executed with a specific outcome in mind. Both new ideas and tried-and-true tactics are fully thought through and approached with goals front and center.

HONEST: Keep It Simple. The marketing communication industry can be one of jargon and ambiguity. We aren’t like this. We are straight shooters; clear, transparent and direct. This shows up in how we communicate with each other, our clients and our partners, as well as in the recommendations we make. We’re unfailingly true to what we say and do.

ACCOUNTABLE: Ever Reliable. We hide from nothing and we build trust from that. We own up to and take responsibility for our actions. We are accountable to our clients – their people, their customers, and their business. We act in service of goals and relationships. We are an extension of our client’s teams, demanding that we see ourselves as part of the larger system, not just our office.

THRIVE TOGETHER: We Do Better When We All Do Better. We advocate for each other, we support and celebrate personal and professional milestones. We share good and bad news with each other and help make each other better. Our team is greater than the sum of its parts.